



# Depend on Our Supply to Exceed Your Demands

Heilind Electronics is a customer-centric distributor of interconnect, electromechanical and sensor products. We combine global access with an unmatched level of personalized service and inventory to ensure you receive the right products, for the right job, when you need them.

**HEILIND**  
Performance. Trust. Innovation.

# This Business Is More Than Parts

Heilind Electronics was founded upon a simple idea: Focus on the customer with an unwavering commitment to deliver performance, trust, and innovation in every transaction. For over 45 years, these values have not only been at the core of our company and culture, but are engrained in the dedication and integrity of our employees.

Customer service is an attitude at Heilind. We trust our employees to make quick, smart decisions — and our customers trust us to deliver what they need, when they need it.

Recognized as  
the #1 Electronics  
Distributor Seven  
Consecutive Times  
Running

#1

We earned our ranking over our competitors based on: breadth of product offering, on-time delivery, sales and technical support, and ease of doing business.



## Solving Problems, Building Partnerships

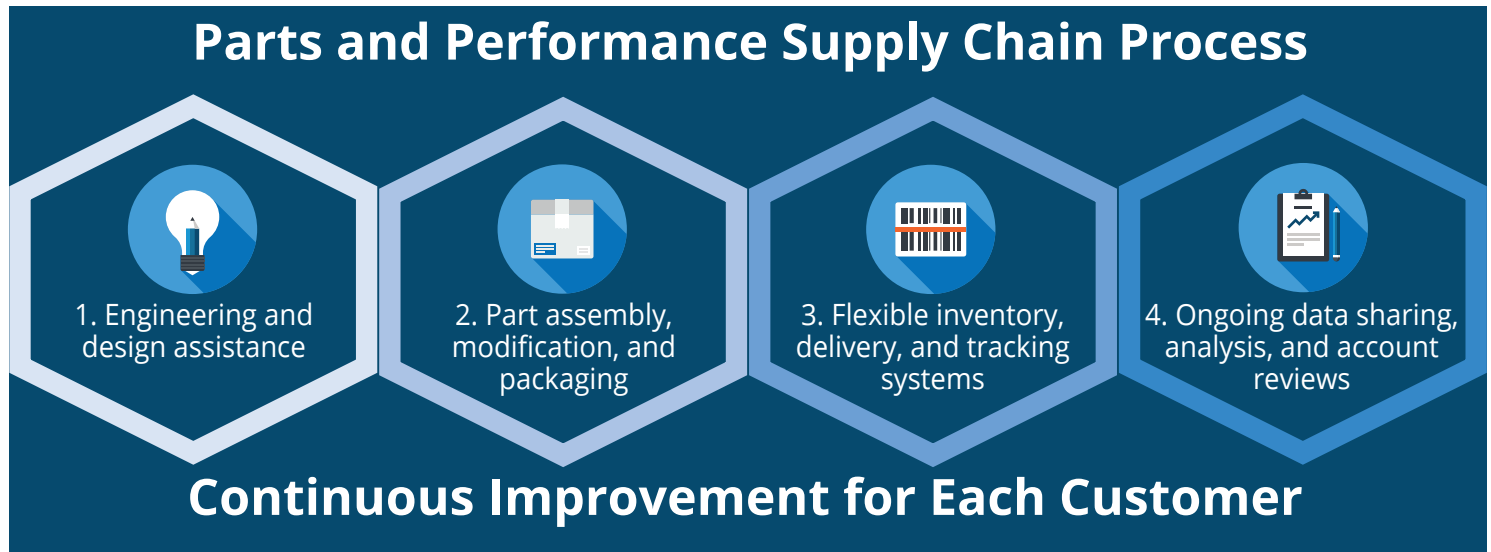
Some think distribution is just shipping parts — we know it is all about solving problems. That's why we listen to your challenges and learn about your business to create customized, predictable supply chain management systems centered upon your individual needs. Our goal is to enhance your supply chain efficiency and develop inventory management programs that become part of your everyday process — just like we've done for so many customers. That's the partnership and trust we strive to deliver each and every day.

Heilind specializes in and stocks a broad inventory of interconnect, electromechanical, and sensor products from leading manufacturers around the world. Plus, our warehouses are strategically located to make sure we have inventory close to where you need it most. While our line card is impressive, what really differentiates us is our extensive inventory position and ability to deliver product when and where you need it. If you require a connector or sensor solution, Heilind is the specialist you call first.



# Linking Parts and Performance

When you think of an electronic components distributor, does innovation come to mind? Probably not. We learned long ago that in order to consistently meet and exceed our customers' expectations, we must both closely manage the supply chain and innovate around the parts. Our 4-step approach, "Parts and Performance", empowers our experienced, knowledgeable staff to work with you to improve each business relationship while enhancing your supply chain.



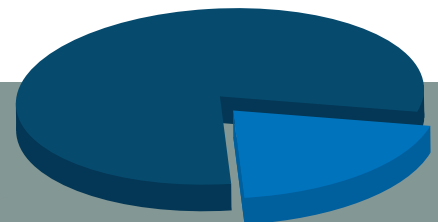
Flexibility differentiates Heilind Parts and Performance from other value-add programs. From lower product minimums to customer-specific inventory management programs and packaging — no order is too small, no project too big, and no modification too complicated. Our innovative, collaborative approach ensures you:

- Receive proactive advice
- Understand your options during product design
- Save time and resources
- Access timely and meaningful data
- Maximize efficiencies
- Reduce manufacturing and shipping costs
- Execute seamlessly
- Avoid supply chain interruptions
- Always have a Heilind staff member you can contact

## We Cut Reels and You Cut Costs

Although customers occasionally have smaller manufacturing opportunities, a part is typically sold on large reels of 5,000 pieces or more. Not at Heilind. We don't force customers to buy unnecessary parts, and we always cut reels to match our customers' requirements. We also take

the extra step to use cardboard reels that match our customers' equipment specifications — then respool the parts onto the new reels, in the correct orientation, to ensure smooth operation on the factory floor. This results in significant cost savings for our customers: a win-win for all.



# Nurturing Long-Term Relationships

As a privately-held, family-run company, we have the strength and flexibility to run our business for long-term success rather than short-term gain. Our business is built upon creating deep, trusting relationships — a refreshing attitude that is not found in many businesses today.

This family spirit thrives throughout the organization. In a time when employee longevity is measured in months, not years, we have many loyal staff members who have been with us for 10, 20, and even 30+ years. The result is that our customers work with some of the most experienced and knowledgeable people in our industry.

In addition to our broad inventory and supply chain management systems, we offer an unmatched level of customer support and category expertise. And, we've been told, we deliver that support in a way that makes our customers feel like they're part of our family, too.

Interested in a customer-focused distributor relationship? Give us a call.



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Founded in 1974, Heilind has locations throughout the U.S., Canada, Mexico, Brazil, Germany, Singapore, Hong Kong, and China. We focus on connectors, relays, sensors, switches, thermal management and circuit protection products, terminal blocks, wire and cable, wiring accessories, and insulation and identification products from over 150 leading manufacturers.